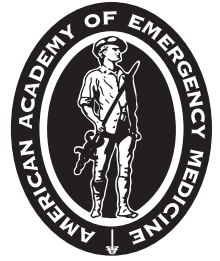


## SPONSORSHIP REQUEST FORM

Sponsoring an official conference event or activity not only offers a more rewarding experience for attendees, it increases your organization's visibility among them. In addition, AAEM gives special recognition to sponsors through official signs and prominent listings in the official meeting programs. To secure a sponsorship opportunity, complete the application below.

For a complete description of sponsorship opportunities, please refer to pages 9-10 or contact Ginger Czajkowski [gczajkowski@aaem.org](mailto:gczajkowski@aaem.org) for more information.



Company Name: \_\_\_\_\_

Exhibit Coordinator Contact: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

### EXHIBITOR SPONSORSHIP OPPORTUNITIES

- Non-CME Educational Event (\$25,000)
- AAEM Wellness Sponsorship (\$10,000)
- Social Event Sponsorship (\$3,000)
- Twitter Monitor (\$10,000)
- Final Program Advertising (\$1,200)
- USB Memory Stick (\$1,000)
- WI-FI Access (\$5,000 per day)
- Pedometers (\$1,000)
- Water Bottles (\$1,000)
- Information Video Monitor (\$1,200)
- Luncheon (\$5,000 - \$10,000)  
(One sponsor = \$10,000 and two sponsors = \$5,000 each)
- Continental Breakfast (\$3,750 - \$7,500)  
(One sponsor = \$7,500 and two sponsors = \$3,750 each)
- Coffee/Refreshment Break (\$2,500 - \$5,000)  
(One sponsor = \$5,000 and two sponsors = \$2,500 each)
- Conference Notepads (\$500)
- Bag Inserts (\$750)
- Exclusive Mobile App Sponsorship (\$5,000)
- Newsletter Advertising

Ad Type	Size	Single Insertion	Multiple Insertion
Full Page	7"w x 10"h	\$599.25*	\$506.60* each
Half Page Vertical	3-5/16"w x 10"h	\$506.60*	\$432.65* each
Half Page Horizontal	7"w x 5"h	\$506.60*	\$432.65* each
Quarter Page	3-5/16"w x 5"h	\$413.95*	\$358.70* each

\*Pricing includes exhibitor discount.

### METHOD OF PAYMENT

(check one):

- Check enclosed
- VISA
- MasterCard
- Discover
- American Express

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

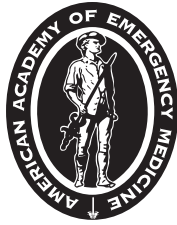
Signature: \_\_\_\_\_

### Return completed application with payment to:

AAEM, Attn: Ginger Czajkowski  
555 East Wells Street, Suite 1100, Milwaukee, WI 53202  
Tel: (800) 884-2236 Fax: (414) 276-3349  
[gczajkowski@aaem.org](mailto:gczajkowski@aaem.org)

HAVE ANOTHER IDEA? AAEM WILL WORK WITH YOU TO DEVELOP A SPONSORSHIP PROGRAM TAILORED TO YOUR SPECIFIC NEEDS.

CALL AAEM AT (800) 884-2236 TO DISCUSS OTHER OPTIONS.



**AMERICAN ACADEMY OF EMERGENCY MEDICINE  
WRITTEN AGREEMENT FOR COMMERCIAL SUPPORT**

The American Academy of Emergency Medicine is committed to presenting CME activities that promote improvements or quality in health care and are independent of the control of commercial interests. As part of this commitment, American Academy of Emergency Medicine has outlined in this written agreement the terms, conditions, and purposes of commercial support for its CME activities. Commercial Support is defined as financial, or in-kind contributions given by a commercial interest\*, which is used to pay all or part of the costs of a CME activity.

<b>TITLE OF CME ACTIVITY</b>		24 <sup>TH</sup> ANNUAL AAEM SCIENTIFIC ASSEMBLY	
<b>ACTIVITY LOCATION</b>	Marriott Marquis San Diego Marina	<b>ACTIVITY DATE</b>	April 7-11, 2018
<b>NAME OF COMMERCIAL INTEREST:</b>			
<b>AMOUNT OF EDUCATIONAL GRANT (DIRECT OR IN-KIND)</b>		\$	
<b>GRANT WILL BE USED FOR THE FOLLOWING:</b>			
<b>SPEAKER HONORARIA</b>	<b>SPEAKER EXPENSES (ITEMIZE)</b>	<b>MEETING EXPENSES (ITEMIZE)</b>	<b>OTHER (LIST)</b>

**TERMS, CONDITIONS, AND PURPOSES**

**INDEPENDENCE**

1. This activity is for scientific and educational purposes only and will not promote any specific proprietary business interest of the Commercial Interest.
2. The Accredited Provider is responsible for all decisions regarding the identification of educational needs, determination of educational objectives, selection and presentation of content, selection of all persons and organizations that will be in a position to control the content of the CME, selection of education methods, and the evaluation of the activity.

**APPROPRIATE USE OF COMMERCIAL SUPPORT**

3. The Accredited Provider will make all decisions regarding the disposition and disbursement of the funds from the Commercial Interest.
4. The Commercial Interest will not require the Accredited Provider to accept advice or services concerning teachers, authors, or participants or other education matters, including content, as conditions of receiving this grant.
5. All commercial support associated with this activity will be given with the full knowledge and approval of the Accredited Provider. No other payments shall be given to the director of the activity, planning committee members, teachers or authors, joint sponsor, or any others involved with the supported activity.
6. The Accredited Provider will upon request, furnish the Commercial Interest documentation detailing the receipt and expenditure of the commercial support.

**COMMERCIAL PROMOTION**

7. Product-promotion material or product-specific advertisement of any type is prohibited in or during the CME activity. The juxtaposition of editorial and advertising material on the same products or subjects is not allowed. Live or enduring promotional activities must be kept separate from the CME activity. Promotional materials cannot be displayed or distributed in the education space immediately before, during or after a CME activity. Commercial Interests may not engage in sales or promotional activities while in the space or place of the CME activity.
8. The Commercial Interest may not be the agent providing the CME activity to the learners.

**DISCLOSURE**

9. The Accredited Provider will ensure that the source of support from the Commercial Interest, either direct or "in-kind," is disclosed to the participants, in program brochures, syllabi, and other program materials, and at the time of the activity. This disclosure will not include the use of a trade name or a product-group message. The acknowledgment of commercial support may state the name, mission, and clinical involvement of the company or institution if they are not product promotional in nature.

The Commercial Supporter and the American Academy of Emergency Medicine agree to abide by all requirements of the Accreditation Council for Continuing Medical Education (ACCME) **Standards for Commercial Support of Continuing Medical Education** (appended).

<b>NAME OF ACCREDITED PROVIDER</b>		American Academy of Emergency Medicine	
Tax ID Number	<b>26-3697887</b>		
Contact Person	Janet Wilson	Email Address	jwilson@aaem.org
Phone Number	414-276-7390	Fax Number	414-276-3349
<b>EDUCATIONAL PARTNER (IF APPLICABLE)</b>			
Contact Person		Email Address	
Phone Number		Fax Number	
Tax ID Number			
<b>NAME OF COMMERCIAL INTEREST</b>			
Address			
City, State, Zip			
Contact Person		Email Address	
Phone Number		Fax Number	

**AGREED BY AUTHORIZED REPRESENTATIVES**

**Commercial Interest**

\_\_\_\_\_  
Signature and Date

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Title

**Accredited Provider**

*Janet Wilson*  
\_\_\_\_\_  
Signature and Date

Janet Wilson  
\_\_\_\_\_  
Print Name

Associate Executive Director, AAEM  
\_\_\_\_\_  
Title

**Educational Partner (If applicable)**

\_\_\_\_\_  
Signature and Date

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Title

\* The ACCME defines a Commercial Interest as any proprietary entity producing, marketing, reselling, or distributing health care goods or services consumed by, or used on patients, with the exemption of non-profit or government organizations and non-health care related companies. The ACCME does not consider providers of clinical service directly to patients to be commercial interest.