



28TH ANNUAL SCIENTIFIC ASSEMBLY

EXHIBITOR PROSPECTUS



#AAEM22

www.aaem.org/aaem22

AAEM 2022 EXHIBITOR PROSPECTUS

AN INVITATION TO EXHIBIT AT AAEM'S 28TH ANNUAL SCIENTIFIC ASSEMBLY

We invite you to participate as an exhibitor and/or sponsor to our 28th Annual Scientific Assembly (AAEM22), April 23-27, 2022 at the Hilton Baltimore in Baltimore, Maryland. AAEM22 offers your organization the unique opportunity to present products and services to the AAEM membership - comprised of over 8,000 board certified emergency physicians, residents, and medical students in emergency medicine. By exhibiting or sponsoring at AAEM22, your organization will enjoy exclusive access to the AAEM membership as well as numerous non-member delegates - practicing emergency physicians seeking the latest information in the field.

EXHIBITS OVERVIEW

Why Exhibit at AAEM?

- Meet and interact with the physician, resident, and student leaders in emergency medicine
- Gain insight into new and innovative uses of your products/services by speaking with experts
- Generate new leads
- Achieve your sales/business development objectives

Who Exhibits at AAEM?

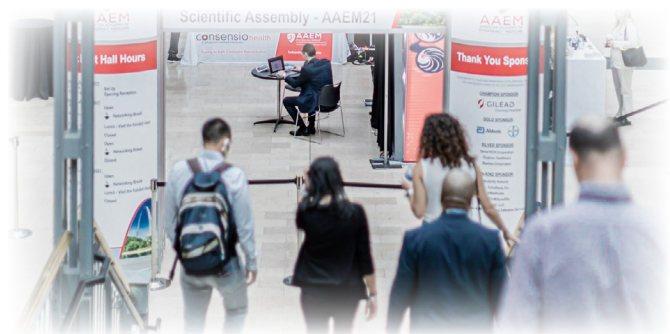
- Associations
- Clinical Mobile Apps
- Consulting Companies
- Healthcare Companies
- Healthcare Staffing
- Medical Device Companies
- Pharmaceutical Companies
- Revenue Cycle Management
- Universities/hospitals/research institutions
- Data Management Companies

GENERAL EXHIBITOR INFORMATION

1. The exhibit area is not carpeted. Carpet may be rented or personally provided.
2. Booths must be clean following move-in prior to the hall opening.
3. Booth package inclusions are on the previous page. Additional materials/services may be ordered from the Exhibitor Service Kit provided by Heritage Trade Show Services.
4. Exhibit staff is limited for each booth ([see package options on page 16](#)).
5. The exhibit area will be open to all attendees. As such, AAEM, the exhibit service contractor and the meeting venue shall not be held responsible for any loss or damage to exhibitor property.
6. AAEM must pre-approve all messaging to be sent to registered meeting attendees.
7. Cancellations will be accepted in writing until January 30, 2022. A full refund minus a process charge of \$100 will be granted.
8. No refunds will be given for cancellations made after January 31, 2022.

RULES AND REGULATIONS

1. Only AAEM-approved decals, pins and ribbons may be affixed to attendee or exhibitor badge holders
2. Demonstrations by exhibitors must be pre-approved by AAEM, occur within exhibitor's assigned booth space and may not interfere with normal traffic flow or infringe on neighboring exhibits.
3. Canvassing or distribution of advertising material outside of an exhibitor's booth is prohibited.
4. AAEM must be notified if an exhibitor plans to distribute food or beverage items in the exhibit hall. All such items must be approved by AAEM and ordered directly from the meeting venue. Candy does not apply in this category.
5. Subletting of exhibit space is prohibited. Sharing is only allowed within divisions of the same company.
6. AAEM reserves the right to reject any exhibit application; to reject, prohibit, restrict or otherwise require modification of any exhibit; and to evict any exhibitor whose conduct or materials are objectionable to AAEM for any reason.
7. Illuminated displays and other equipment requiring electrical current must conform to local electrical codes. More information on the specific requirements for electrical equipment will be included in the Exhibitor Service Kit.
8. Exhibit booth set up/dismantling may occur during times determined by AAEM unless pre-approval is granted in writing by AAEM staff.
9. Selling of products/services is prohibited. Order forms may be distributed, but no payments may be accepted.

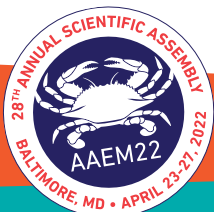


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EXHIBITOR AND SPONSOR PROSPECTUS

PAST EXHIBITORS

AAEM
A Study on ED Dizziness Presentations
ABC Trading Solutions
AcelRx Pharmaceuticals, Inc
Advanced Health Education Center
AHC Media
Allergan
Alliance for Physician Certification & Advancement (APCA)
American College of Osteopathic Emergency Physicians (ACOEP)
American Osteopathic Board of Emergency Medicine (AOBEM)
Arbor Pharmaceuticals
aristo e/r
Avera eCARE Services
Bandgrip, Inc
Bayer
Baylor Emergency Medical Centers
Baylor Scott and White Health
Biodynamic Research Corporation (BRC)
B-LINE MEDICAL
BMS/Pfizer
Body Interact
Brault
CAL/WestJEM
Cambridge University Press
CarePoint, PC
CEP America
CEPHEID
Ceribell, Inc
Challenger Corporation
Change Healthcare
Charleston Area Medical Center
Chiesi USA
CIPROMS Medical Billing
Cleveland Clinic
Clozex Medical
ConsensioHealth, LLC
Covenant Medical Group
Daily Care Solutions
DuvaSawko
Eastern Maine Medical Center
Elite Medical Scribes
Ellis Medicine
Elsevier, Inc
EM Coach
Emergency Excellence
Emergency Groups' Office
Emergency Medicine Associates, PA, PC
Emergency Medicine of Indiana
Emergency Medicine Professionals, PA (EMPros)
Emergency Physician Affiliates
Emergency Physicians Insurance Exchange RRG
Emergency Physicians Partners (EPP)
Emergency Professional Services
Emergency Service Partners, LP (ESP)
EMrecruits
Enovative Technologies
EPOWERdoc, INC
EvidenceCare
Expo Enterprises
Feel Good, Inc
FirstNet
Fisher & Paykel Healthcare
Gator Medical Books
Globo-Sa, Inc
Good Life Product
Greater San Antonio Emergency Physicians (GSEP)
GRIFOLS USA, LLC
Gryphon Healthcare
Gulfcoast Ultrasound Institute
Happy Doc Summer Camp
Hays Affinity
Hays Innovations
HCA
HEALTHFRONT
Hippo Education, Inc
Huddy Healthcare Solutions, LLC
Imagine Software
Infinite Trading, Inc
Infinity Healthcare
Innovative Healthcare Systems, Inc
Insurance Data Services, Inc
Intelligent Ultrasound North America
Intermedix
International Medical Relief
Intrigma, Inc
Johns Hopkins Aramaco Healthcare Company (JHAH)
Kaiser Permanente - Washington Permanente Medical Group
Konica Minolta Medical Imaging
LAM Foundation
Leading Edge Medical Associates (LEMA)
Legacy ER & Urgent Care
Locum Leaders
Locums United, Inc
LocumTenens.com
LogixHealth
LSU Emergency Medicine Health Sciences Center
Luttner Financial Group
Mallinckrodt Pharmaceuticals
Martin Gottlieb & Associates
Mary Lanning Healthcare
Mayo Clinic
McKesson, Business Performance Services
MDAssociates, Inc
MedData
Medical Reimbursement Systems Inc.
Medicus Healthcare Solutions
Mediserv
Medlytix
MEP Health
Merck Manuals
Mercy
Mercy Clinic
Mespere Lifesciences
Mindray North America
Mint Physician Staffing
Model-Med/Paradigm Medical Systems
Mooney & Co, Inc
Mount Sinai Health System
My CV Connection
Nabriva Therapeutics
National Medical Professionals
Navajo Area Indian Health Service
Neighbors Emergency Center
NeilMed Pharmaceuticals, Inc.
Newsura Insurance Services
Nicka & Associates
North American Rescue
Northwest Seminars
Nova Innovations
OBP Medical
Ochsner Health System



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PAST EXHIBITORS

OIC Advance
OSF Healthcare
Our Web Schedule
PACE MD Global Health/Geographic
Emergency Medicine Service, PA
PACE MD Medspanish
Pajunk Medical Systems
Paradigm Medical Systems/Model-Med
PATHFAST
PatientPing
Payor Logic
Penn State Milton S. Hershey Medical Center
PEPID
Pettigrew Medical Business Services
Pfizer, Inc
PhyCon
PhysAssist Scribe, Inc
Pikeville Medical Center, Inc
Piranha Medical
Practice Velocity
Praxair Healthcare Services
Precision Medical Devices, LLC
ProScribe
Quadriga Partners
Questcare Partners
R1 RCM
Reading Health System
Relias Learning
Retrofit

Rhino Medical Services
Rochester Regional Health
Salinas Valley Emergency Medicine Group
SC Medical Books
SCAD Alliance (spontaneous coronary artery
dissection)
Scribe Solutions
ScribeAmerica
ScribeConnect
Scrivas
Shift Administrators, LLC
Shire Genetic Disease
Smart ER, LLC
SMART Physician Recruiting
Smith & Nephew, Inc
SonoSim, Inc
South Miami CritiCare, Inc
Splash Medical Devices
St. Jude Children's Research Hospital
Staff Care
Standard Register Healthcare
Sycamore Physician Contracting
Synergistic Systems, LLC
TASER International
TeedCo Healthcare Recruiting
Teva Select Brands
Texas Association of Freestanding Emergency
Centers (TAFEC)

Texas Tech University Health Sciences Center
El Paso
The Dental Box
The Medicines Company
The POCUS Preceptor
ThedaCare, Inc
TIVA Healthcare, Inc
Tower Health
TS Medical USA
U.S. Army Health Care Recruiting
University of Tennessee Physician Executive
MBA Program
Urgent Care Consultants
Valley Emergency Physicians Healthcare
VectraCor, Inc
VEP Healthcare
Victoria Emergency Associates, LLC
VISTA Staffing Solutions
Vuity
Wakefield & Associates
Washington Permanente Medical Group
Weatherby Healthcare
Wellsoft Corporation
WPA Emergency Medicine Staffing, LLC
Xite Realty
Yota Enterprise
Zerowet, Inc.
Z-Medica, LLC
Zotec Partners



EXHIBIT BOOTH PACKAGES

PREMIUM PACKAGE

(10' X 20') - \$5,000

Regular Registration (Deadline March 16, 2022) - \$5,000

Late Registration (After March 16, 2022) - \$5,500

- 10' x 20' booth
- Draped back wall
- Identification sign
- 6 exhibit booth staff badges
- Complimentary Scientific Assembly attendee broadcast email (choice of pre- or post-meeting)
- Electronic pre-registration attendee list (name only)
- Enhanced exhibitor profile in the event mobile app to include company description, contact information and social media links
- 15% discount on advertising in Common Sense
- Access to networking opportunities throughout the conference and during the Open Reception

DELUXE PACKAGE

(CORNER 8' X 10') - \$2,500

Regular Registration (Deadline March 16, 2022) - \$2,500

Late Registration (After March 16, 2022) - \$3,000

- 8' x 10' booth
- Draped back wall
- Identification sign
- 4 exhibit booth staff badges
- Electronic pre-registration attendee list (name only)
- Enhanced exhibitor profile in the event mobile app to include company description, contact information and social media links
- 15% discount on advertising in Common Sense
- Access to networking opportunities throughout the conference and during the Open Reception

BASIC PACKAGE

(8' X 10') - \$1,900

Regular Registration (Deadline March 16, 2022) - \$1,900

Late Registration (After March 16, 2022) - \$2,400

- 8' x 10' booth
- Draped back wall
- Identification sign
- 2 exhibit booth staff badges
- Electronic pre-registration attendee list (name only)
- Enhanced exhibitor profile in the event mobile app to include company description, contact information and social media links
- 15% discount on advertising in Common Sense
- Access to networking opportunities throughout the conference and during the Open Reception



EXHIBIT BOOTH PACKAGES

EXHIBITOR ADD-ONS

BAG INSERTS (\$750)

AAEM will insert your company's flyer (up to 8 ½" x 11") or other information (with pre-approval) into the on-site registration bags. A registration bag is given to each attendee. Sponsor responsible for the cost of printing and shipping. Bag insert sponsorship is not available to non-exhibitors. Sponsor to ship 1,200 inserts to fulfillment center or ask fulfillment center to print by April 3, 2022.

BOOTH REPRESENTATIVE BADGES (\$75 EA)

Order additional badges for more representation.

MOBILE APP FEATURED EXHIBITOR (\$500)

Boost your exposure by getting your company name and booth location at the top of the list on the mobile app.

LEAD RETRIEVAL: [MORE INFORMATION ON FEBRUARY 1ST!](#)



SCHEDULE AND IMPORTANT DATES

IMPORTANT DATES TO REMEMBER:

- November 29, 2021:** Exhibitor Registration Opens-Reserve your exhibit space early for optimal booth location.
- January 20, 2022:** Exhibitor Service Kit link available online
- February 1, 2022:** Deadline to submit advertising for March/April issue of Common Sense
- March 16, 2022:** Cancellation deadline for full refund minus a \$100 service charge
- March 16, 2022:** Deadline to submit registration bag inserts and final program ads
- March 16, 2022:** Broadcast Email Pre-Conference: Send date preference due
- March 23, 2022:** Hotel Cut-Off / Deadline to book at the group rate
- April 3, 2022:** Deadline to provide booth personnel information
- April 3, 2022:** Catch the Code sign up deadline / descriptions of prizes due for inclusion in final program
- April 23-27, 2022:** AAEM22 Hilton Baltimore
- April 24, 2022:** Exhibitor move in from 12:00pm-4:00pm
- April 26, 2022:** Exhibitor breakdown

EXHIBIT HALL SCHEDULE

The exhibits will be located in TBA.

SUNDAY, APRIL 24, 2022

- 12:00pm-4:00pm Exhibitor Set up
5:45pm-6:45pm Welcome Reception in Exhibit Hall

MONDAY, APRIL 25, 2022

- 9:30am-1:30pm Exhibit Hall Open (Scheduled attendee break 9:45am-10:15am) (Scheduled attendee break 12:05pm-1:30pm)
1:30pm-2:15pm Exhibit Hall Closed
2:15pm-4:15pm Exhibit Hall Open (Scheduled attendee break 2:30pm-3:00pm)
3:30pm Exhibit Hall Closed

TUESDAY, APRIL 26, 2022

- 9:30am-4:00pm Exhibit Hall Open (Scheduled attendee break 9:45am-10:15am) (Scheduled attendee break 12:05pm-1:30pm)
1:30pm Exhibit Hall Closed
1:30pm Exhibitor Move-Out

