



# 28<sup>TH</sup> ANNUAL SCIENTIFIC ASSEMBLY

## EXHIBITOR PROSPECTUS



#AAEM22

[www.aaem.org/aaem22](http://www.aaem.org/aaem22)

## AAEM 2022 EXHIBITOR PROSPECTUS

### AN INVITATION TO EXHIBIT AT AAEM'S 28<sup>TH</sup> ANNUAL SCIENTIFIC ASSEMBLY

We invite you to participate as an exhibitor and/or sponsor to our 28th Annual Scientific Assembly (AAEM22), April 23-27, 2022 at the Hilton Baltimore in Baltimore, Maryland. AAEM22 offers your organization the unique opportunity to present products and services to the AAEM membership - comprised of over 8,000 board certified emergency physicians, residents, and medical students in emergency medicine. By exhibiting or sponsoring at AAEM22, your organization will enjoy exclusive access to the AAEM membership as well as numerous non-member delegates - practicing emergency physicians seeking the latest information in the field.

### EXHIBITS OVERVIEW

#### Why Exhibit at AAEM?

- Meet and interact with the physician, resident, and student leaders in emergency medicine
- Gain insight into new and innovative uses of your products/services by speaking with experts
- Generate new leads
- Achieve your sales/business development objectives

#### Who Exhibits at AAEM?

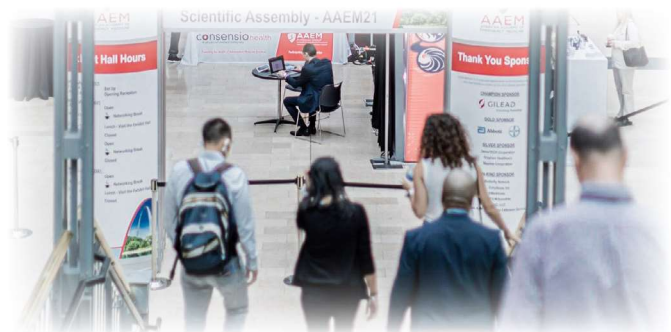
- Associations
- Clinical Mobile Apps
- Consulting Companies
- Healthcare Companies
- Healthcare Staffing
- Medical Device Companies
- Pharmaceutical Companies
- Revenue Cycle Management
- Universities/hospitals/research institutions
- Data Management Companies

### GENERAL EXHIBITOR INFORMATION

1. The exhibit area is not carpeted. Carpet may be rented or personally provided.
2. Booths must be clean following move-in prior to the hall opening.
3. Booth package inclusions are on the previous page. Additional materials/services may be ordered from the Exhibitor Service Kit provided by Heritage Trade Show Services.
4. Exhibit staff is limited for each booth ([see package options on page 16](#)).
5. The exhibit area will be open to all attendees. As such, AAEM, the exhibit service contractor and the meeting venue shall not be held responsible for any loss or damage to exhibitor property.
6. AAEM must pre-approve all messaging to be sent to registered meeting attendees.
7. Cancellations will be accepted in writing until January 30, 2022. A full refund minus a process charge of \$100 will be granted.
8. No refunds will be given for cancellations made after January 31, 2022.

### RULES AND REGULATIONS

1. Only AAEM-approved decals, pins and ribbons may be affixed to attendee or exhibitor badge holders
2. Demonstrations by exhibitors must be pre-approved by AAEM, occur within exhibitor's assigned booth space and may not interfere with normal traffic flow or infringe on neighboring exhibits.
3. Canvassing or distribution of advertising material outside of an exhibitor's booth is prohibited.
4. AAEM must be notified if an exhibitor plans to distribute food or beverage items in the exhibit hall. All such items must be approved by AAEM and ordered directly from the meeting venue. Candy does not apply in this category.
5. Subletting of exhibit space is prohibited. Sharing is only allowed within divisions of the same company.
6. AAEM reserves the right to reject any exhibit application; to reject, prohibit, restrict or otherwise require modification of any exhibit; and to evict any exhibitor whose conduct or materials are objectionable to AAEM for any reason.
7. Illuminated displays and other equipment requiring electrical current must conform to local electrical codes. More information on the specific requirements for electrical equipment will be included in the Exhibitor Service Kit.
8. Exhibit booth set up/dismantling may occur during times determined by AAEM unless pre-approval is granted in writing by AAEM staff.
9. Selling of products/services is prohibited. Order forms may be distributed, but no payments may be accepted.



## PAST EXHIBITORS

AAEM  
A Study on ED Dizziness Presentations  
ABC Trading Solutions  
AcelRx Pharmaceuticals, Inc  
Advanced Health Education Center  
AHC Media  
Allergan  
Alliance for Physician Certification & Advancement (APCA)  
American College of Osteopathic Emergency Physicians (ACOEP)  
American Osteopathic Board of Emergency Medicine (AOBEM)  
Arbor Pharmaceuticals  
aristo e/r  
Avera eCARE Services  
Bandgrip, Inc  
Bayer  
Baylor Emergency Medical Centers  
Baylor Scott and White Health  
Biodynamic Research Corporation (BRC)  
B-LINE MEDICAL  
BMS/Pfizer  
Body Interact  
Braut  
CAL/WestJEM  
Cambridge University Press  
CarePoint, PC  
CEP America  
CEPHEID  
Ceribell, Inc  
Challenger Corporation  
Change Healthcare  
Charleston Area Medical Center  
Chiesi USA  
CIPROMS Medical Billing  
Cleveland Clinic  
Clozex Medical  
ConsensioHealth, LLC  
Covenant Medical Group  
Daily Care Solutions  
DuvaSawko  
Eastern Maine Medical Center  
Elite Medical Scribes  
Ellis Medicine  
Elsevier, Inc  
EM Coach  
Emergency Excellence  
Emergency Groups' Office  
Emergency Medicine Associates, PA, PC  
Emergency Medicine of Indiana  
Emergency Medicine Professionals, PA (EMPros)  
Emergency Physician Affiliates  
Emergency Physicians Insurance Exchange RRG  
Emergency Physicians Partners (EPP)  
Emergency Professional Services  
Emergency Service Partners, LP (ESP)  
EMrecruits  
Enovative Technologies  
EPOWERdoc, INC  
EvidenceCare  
Expo Enterprises  
Feel Good, Inc  
FirstNet  
Fisher & Paykel Healthcare  
Gator Medical Books  
Globo-Sa, Inc  
Good Life Product  
Greater San Antonio Emergency Physicians (GSEP)  
GRIFOLS USA, LLC  
Gryphon Healthcare  
Gulfcoast Ultrasound Institute  
Happy Doc Summer Camp  
Hays Affinity  
Hays Innovations  
HCA  
HEALTHFRONT  
Hippo Education, Inc  
Huddy Healthcare Solutions, LLC  
Imagine Software  
Infinite Trading, Inc  
Infinity Healthcare  
Innovative Healthcare Systems, Inc  
Insurance Data Services, Inc  
Intelligent Ultrasound North America  
Intermedix  
International Medical Relief  
Intrigma, Inc  
Johns Hopkins Aramaco Healthcare Company (JHAH)  
Kaiser Permanente - Washington Permanente Medical Group  
Konica Minolta Medical Imaging  
LAM Foundation  
Leading Edge Medical Associates (LEMA)  
Legacy ER & Urgent Care  
Locum Leaders  
Locums United, Inc  
LocumTenens.com  
LogixHealth  
LSU Emergency Medicine Health Sciences Center  
Luttner Financial Group  
Mallinckrodt Pharmaceuticals  
Martin Gottlieb & Associates  
Mary Lanning Healthcare  
Mayo Clinic  
McKesson, Business Performance Services  
MDAssociates, Inc  
MedData  
Medical Reimbursement Systems Inc.  
Medicus Healthcare Solutions  
Mediserv  
Medlytix  
MEP Health  
Merck Manuals  
Mercy  
Mercy Clinic  
Mespere Lifesciences  
Mindray North America  
Mint Physician Staffing  
Model-Med/Paradigm Medical Systems  
Mooney & Co, Inc  
Mount Sinai Health System  
My CV Connection  
Nabriva Therapeutics  
National Medical Professionals  
Navajo Area Indian Health Service  
Neighbors Emergency Center  
NeilMed Pharmaceuticals, Inc.  
Newsura Insurance Services  
Nicka & Associates  
North American Rescue  
Northwest Seminars  
Nova Innovations  
OBP Medical  
Ochsner Health System

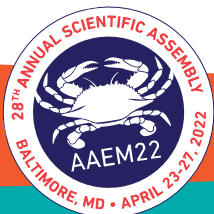


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## EXHIBITOR AND SPONSOR PROSPECTUS

### PAST EXHIBITORS

- OIC Advance  
OSF Healthcare  
Our Web Schedule  
PACE MD Global Health/Geographic  
Emergency Medicine Service, PA  
PACE MD Medspanish  
Pajunk Medical Systems  
Paradigm Medical Systems/Model-Med  
PATHFAST  
PatientPing  
Payor Logic  
Penn State Milton S. Hershey Medical Center  
PEPID  
Pettigrew Medical Business Services  
Pfizer, Inc  
PhyCon  
PhysAssist Scribe, Inc  
Pikeville Medical Center, Inc  
Piranha Medical  
Practice Velocity  
Praxair Healthcare Services  
Precision Medical Devices, LLC  
ProScribe  
Quadriga Partners  
Questcare Partners  
R1 RCM  
Reading Health System  
Relias Learning  
Retrofit
- Rhino Medical Services  
Rochester Regional Health  
Salinas Valley Emergency Medicine Group  
SC Medical Books  
SCAD Alliance (spontaneous coronary artery  
dissection)  
Scribe Solutions  
ScribeAmerica  
ScribeConnect  
Scrivas  
Shift Administrators, LLC  
Shire Genetic Disease  
Smart ER, LLC  
SMART Physician Recruiting  
Smith & Nephew, Inc  
SonoSim, Inc  
South Miami CritiCare, Inc  
Splash Medical Devices  
St. Jude Children's Research Hospital  
Staff Care  
Standard Register Healthcare  
Sycamore Physician Contracting  
Synergistic Systems, LLC  
TASER International  
TeedCo Healthcare Recruiting  
Teva Select Brands  
Texas Association of Freestanding Emergency  
Centers (TAFEC)
- Texas Tech University Health Sciences Center  
El Paso  
The Dental Box  
The Medicines Company  
The POCUS Preceptor  
ThedaCare, Inc  
TIVA Healthcare, Inc  
Tower Health  
TS Medical USA  
U.S. Army Health Care Recruiting  
University of Tennessee Physician Executive  
MBA Program  
Urgent Care Consultants  
Valley Emergency Physicians Healthcare  
VectraCor, Inc  
VEP Healthcare  
Victoria Emergency Associates, LLC  
VISTA Staffing Solutions  
Vuity  
Wakefield & Associates  
Washington Permanente Medical Group  
Weatherby Healthcare  
Wellsoft Corporation  
WPA Emergency Medicine Staffing, LLC  
Xite Realty  
Yota Enterprise  
Zerowet, Inc.  
Z-Medica, LLC  
Zotec Partners



## **EXHIBIT BOOTH PACKAGES**

### **PREMIUM PACKAGE**

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#### **(10' X 20') - \$5,000**

Regular Registration (Deadline March 16, 2022) - \$5,000

Late Registration (After March 16, 2022) - \$5,500

- 10' x 20' booth
- Draped back wall
- Identification sign
- 6 exhibit booth staff badges
- Complimentary Scientific Assembly attendee broadcast email (choice of pre- or post-meeting)
- Electronic pre-registration attendee list (name only)
- Enhanced exhibitor profile in the event mobile app to include company description, contact information and social media links
- 15% discount on advertising in Common Sense
- Access to networking opportunities throughout the conference and during the Open Reception

### **DELUXE PACKAGE**

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#### **(CORNER 8' X 10') - \$2,500**

Regular Registration (Deadline March 16, 2022) - \$2,500

Late Registration (After March 16, 2022) - \$3,000

- 8' x 10' booth
- Draped back wall
- Identification sign
- 4 exhibit booth staff badges
- Electronic pre-registration attendee list (name only)
- Enhanced exhibitor profile in the event mobile app to include company description, contact information and social media links
- 15% discount on advertising in Common Sense
- Access to networking opportunities throughout the conference and during the Open Reception

### **BASIC PACKAGE**

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#### **(8' X 10') - \$1,900**

Regular Registration (Deadline March 16, 2022) - \$1,900

Late Registration (After March 16, 2022) - \$2,400

- 8' x 10' booth
- Draped back wall
- Identification sign
- 2 exhibit booth staff badges
- Electronic pre-registration attendee list (name only)
- Enhanced exhibitor profile in the event mobile app to include company description, contact information and social media links
- 15% discount on advertising in Common Sense
- Access to networking opportunities throughout the conference and during the Open Reception





## EXHIBIT BOOTH PACKAGES

### EXHIBITOR ADD-ONS

#### BAG INSERTS (\$750)

AAEM will insert your company's flyer (up to 8 ½" x 11") or other information (with pre-approval) into the on-site registration bags. A registration bag is given to each attendee. Sponsor responsible for the cost of printing and shipping. Bag insert sponsorship is not available to non-exhibitors. Sponsor to ship 1,200 inserts to fulfillment center or ask fulfillment center to print by April 3, 2022.

#### BOOTH REPRESENTATIVE BADGES (\$75 EA)

Order additional badges for more representation.

#### MOBILE APP FEATURED EXHIBITOR (\$500)

Boost your exposure by getting your company name and booth location at the top of the list on the mobile app.

#### LEAD RETRIEVAL (\$250 PER EXHIBITOR)

Lead Retrieval payment and set up will be coordinated through ExpoPass. Leading up to the the conference, confirmed exhibitors will be contacted by ExpoPass with instructions on how they can claim their Company Profile and how purchase lead retrieval in order to gather leads onsite. Payment includes mobile app capabilities to gather leads in real time.



## SCHEDULE AND IMPORTANT DATES

### IMPORTANT DATES TO REMEMBER:

- November 29, 2021:** Exhibitor Registration Opens-Reserve your exhibit space early for optimal booth location.
- February 1, 2022:** Deadline to submit advertising for March/April issue of Common Sense
- March 1, 2022:** Exhibitor Service Kit link available online
- March 16, 2022:** Cancellation deadline for full refund minus a \$100 service charge
- March 16, 2022:** Deadline to submit registration bag inserts and final program ads
- March 16, 2022:** Broadcast Email Pre-Conference: Send date preference due
- March 23, 2022:** Hotel Cut-Off / Deadline to book at the group rate
- April 3, 2022:** Deadline to provide booth personnel information
- April 3, 2022:** Catch the Code sign up deadline / descriptions of prizes due for inclusion in final program
- April 23-27, 2022:** AAEM22 Hilton Baltimore
- April 24, 2022:** Exhibitor move in from 12:00pm-4:00pm
- April 26, 2022:** Exhibitor breakdown

### EXHIBIT HALL SCHEDULE

*The exhibits will be located in Key Ballroom 7-12.*

#### SUNDAY, APRIL 24, 2022

- 12:00pm-4:00pm Exhibitor Set up
- 6:00pm-7:00pm Welcome Reception in Exhibit Hall

#### MONDAY, APRIL 25, 2022

- 9:30am-1:30pm Exhibit Hall Open (Scheduled attendee break 9:45am-10:15am) (Scheduled attendee break 12:05pm-1:30pm)
- 1:30pm-2:15pm Exhibit Hall Closed
- 2:15pm-4:15pm Exhibit Hall Open (Scheduled attendee break 2:30pm-3:00pm)

#### TUESDAY, APRIL 26, 2022

- 9:30am-3:00pm Exhibit Hall Open (Scheduled attendee break 9:45am-10:15am) (Scheduled attendee break 12:05pm-1:30pm)
- 3:00pm Exhibit Hall Closed
- 3:00pm-6:00pm Exhibitor Move-Out

