

Xth MEDITERRANEAN EMERGENCY MEDICINE CONGRESS SPONSORSHIP OPPORTUNITIES



Dubrovnik
CROATIA

22-25 SEPTEMBER 2019

MEMC19

www.aem.org/MEMC19

#MEMC19



ABOUT MEMC

MEMC19 embraces a true multinational collaboration of teaching and learning, based on the belief that every emergency care practitioner has knowledge and experience that will benefit all of us.

Our focus is to move away from a uni-centric practice model towards a model of best practices that embraces genuine cultural competency, diversity, and respect for the variety of resource availability that characterizes the true practice of emergency medicine on a global scale.

You may count on a diverse and stimulating curriculum which will prove to be impactful to both new and seasoned physicians, residents and medical students; as well as nurses, researchers and scientists, pharmacists, nutritionists, and anyone involved in the delivery of emergency care.

PRIMARY ORGANIZERS

AAEM

The American Academy of Emergency Medicine (AAEM) is a non-profit democratic organization of 8,000 members. The Academy supports the establishment and recognition of emergency medicine internationally as an independent specialty and is committed to its role in the advancement of emergency medicine worldwide.

AAEM has been co-sponsoring international meetings for many years promoting the specialty of emergency medicine and offering a wonderful opportunity for academic and scientific exchange.

AAEM is also partnering internationally to offer academic and scientific exchange across the world. AAEM entered in to a 10-year agreement with the Sociedad Argentina de Emergencias (SAE) in offering a jointly sponsored biennial meeting of the Inter-American Emergency Medicine Congress (IAEMC). In 2012, AAEM and the Korean Society of Emergency Medicine (KSEM) held the first Pan-Pacific Emergency Medicine Congress (PEMC) in Seoul, South Korea.

To learn more about AAEM's mission, please see <http://www.aem.org/about-us/our-values>.

MAEM

The Mediterranean Academy of Emergency Medicine (MAEM) was established in 2014 for the purpose of promoting, securing and protecting excellence and integrity of emergency medicine in the Mediterranean region. Its mission encompasses the practice and management of emergency medicine as well its education, training and research.

MAEM defines the Mediterranean region as any country or region contiguous with the Mediterranean basin. This includes all Europe, Turkey, Israel, and the Black, Adriatic and Aegean Seas, and the Arab North African and Middle Eastern Countries.

MAEM is currently incorporated through AAEM as an international regional chapter of AAEM. This multinational chapter has already begun its activities and establishing itself in the Mediterranean basin. This includes educational planning and executing activities such as congresses, national conferences and seminars, multinational leadership meetings. Over the next three to five years, MAEM will be incorporating itself and selecting its base and operations in countries around the "Big Blue."

INVITATION TO SUPPORT

Dear Colleagues,

It is with great excitement that we invite you to support and attend the Xth Mediterranean Emergency Medicine Congress (MEMC19), to be held 22-25 September, 2019 in Dubrovnik, Croatia.

MEMC19 represents a continued collaboration between the American Academy of Emergency Medicine (AAEM) and Mediterranean Academy of Emergency Medicine (MAEM), to continue the traditions and their education and research mission. The mission of the Congress is to encourage the practice of emergency medicine throughout the world and to provide a forum for exchange of information. The final result will be better care for emergency patients worldwide.

Multiple tracks will be offered covering clinical, procedural, administrative, research and educational topics. The speakers are among the very best educators in the world, and the topics are cutting edge. Hundreds of other attendees present abstracts both in oral and poster format.

Financial support for the Congress comes primarily from registration fees and from a variety of other sources. Attendees from the United States and from countries with a reciprocity agreement with the US receive *AMA PRA Category 1 CME Credit*[™]. For this reason, ACCME guidelines for commercial support are strictly followed, and at times the educational programme remains totally independent of external influences.

MEMC19 offers you a unique opportunity to promote your products to the emergency medicine practitioners. It will also be an excellent platform for anyone interested in supporting the development of international emergency medicine.

We look forward to meeting you in Dubrovnik and deeply appreciate your consideration.



Lisa A. Moreno, MD MS MSCR FAAEM
Executive Chair, MEMC 2019
President- Elect, American Academy of Emergency Medicine



David A. Farcy, MD FAAEM FCCM
Member of the Executive Committee, MEMC 2019
President, American Academy of Emergency Medicine



Amin Antoine N. Kazzi, MD MAAEM FAAEM
Member of the Executive Committee, MEMC 2019
Founder, MEMC
Past-President, American Academy of Emergency Medicine

GENERAL INFORMATION

Venue

Sun Gardens Hotel Dubrovnik
Na moru 1, 20234
Dubrovnik, Croatia

Scientific Program

Pre-congress courses will be held on 22 September with the first full day of Congress programming beginning 23 September and running until 25 September.

Organizing Committees

MEMC19 Steering Committee

Lisa Moreno, MD MS MSCR FAAEM, Executive Chair
Amin Antoine Kazzi, MD MAAEM FAAEM
David A. Farcy, MD FAAEM FCCM

MEMC19 Scientific Program Committee

American Academy of Emergency Medicine (AAEM)
Gary Gaddis, MD PhD FAAEM, Chair
David A. Farcy, MD FAAEM FCCM
Lisa Moreno, MD MS MSCR FAAEM, Congress Chair
Bobby Kapur, MD FAAEM
Mark Langdorf, MD FAAEM
Edward Panacek, MD FAAEM
Robert Suter, DO FAAEM
Mediterranean Academy of Emergency Medicine (MAEM)
Amin Antoine Kazzi, MD MAAEM FAAEM, Chair



INSTITUTIONAL SPONSORSHIPS

Hosting Institution

Provide in-kind support equivalent to \$25,000 USD. This can be in the form of donations or funds to support faculty members who attend the Congress or a combination of the two.

Platinum - Supporting Institution

Provide in-kind support equivalent to \$15,000 USD. This can be in the form of donations or funds to support faculty members who attend the Congress or a combination of the two.

Gold - Supporting Institution

Provide in-kind support equivalent to \$10,000 USD. This can be in the form of donations or funds to support faculty members who attend the Congress or a combination of the two.

Silver - Supporting Institution

Provide in-kind support equivalent to \$5,000 USD. This can be in the form of donations or funds to support faculty members who attend the Congress or a combination of the two.

Bronze - Supporting Institution

Provide in-kind support (donation) equivalent to \$3,000 USD.

Name of institution will be acknowledged on the website, final program and signage. Name of company, organization or institution will be acknowledged by Congress chair during the Opening Ceremony.

Levels of Recognition

Hosting Sponsor	\$25,000+ USD: 25+ participants (or participants and donation equivalent to)
Platinum Sponsor	\$15,000 - \$24,999 USD: 15-24 participants (or participants and donation equivalent to)
Gold Sponsor	\$10,000 - \$14,999 USD: 10-14 participants (or participants and donation equivalent to)
Silver Sponsor	\$5,000 - \$9,999 USD: 5-9 participants (or participants and donation equivalent to)
Bronze Sponsor	\$3,000 - \$4,999 USD: in-kind support (donation) equivalent
\$1,000 per participant – you receive: MEMC19 Registration + one (1) Gala Dinner ticket, per participant, per \$1,000 of support	

TERMS AND CONDITIONS OF PARTICIPATION

Sponsorship Opportunities Reservation

To reserve a sponsorship opportunity, please contact the Organizing Secretariat: memc@aaem.org.

Payments And Cancellation Policy

Confirmation and First Deposit

After receiving the Application Form for Sponsorship, the Organizing Secretariat will send the agreement as a confirmation of the sponsorship.

- Upon signature of the contract – First deposit 30% of the total amount (non-refundable) to be paid within 30 days of signed contract
- Second deposit due three months prior to the event, 24 June 2019 – 60% of the total amount
- Third deposit due one month prior to the event, 22 August 2019 – 10% of total sponsorship

If the sponsorship will be confirmed after the dates indicated, the deposit required will be the sum of percentage above as indicated.

Final Balance

The final balance of the sponsorship must be paid by 22 August 2019. An invoice will be sent for each deposit and the final balance.

Cancellation

Cancellations must be in writing. Penalties will be applicable as follows:

- With the acceptance of the contract and no later than – 30% of total sponsorship
- Between 1 May 1 and 7 June, 2019 – 60% of total sponsorship
- Between 8 June and 21 August, 2019 – 80% of total sponsorship
- After 22 August 2019 – 100% of total sponsorship

EXHIBITION

A technical and pharmaceutical exhibition will be arranged during the Congress. The exhibition space will be reserved on “first come first served” basis.

EXHIBITION SPACE (floor space only) \$2,500 USD, see page 8 for inclusions.

Power-supply and other possible services for the space (electric power, furniture, technical equipment, hostess, portorage, security, catering, etc..) must be requested separately and a specific quotation will be given.

Benefits

Each exhibiting company will receive one (1) full delegate registration. This entitles the holder to attend the scientific sessions, receive the scientific material, and have full access to the exhibition area and coffee breaks.

CORPORATE SPONSORSHIP OPPORTUNITIES

Sponsorship Levels and Recognitions

The 2019 Mediterranean Emergency Medicine Congress (MEMC19) will recognize companies based on their cumulative sponsorship, exhibit and advertising spend. The sponsorship levels are:

- \$30,000 USD Platinum
- \$20,000 USD Gold
- \$10,000 USD Silver
- \$5,000 USD Bronze

Platinum Level..... \$30,000 USD

- Complimentary exhibition space; includes (two) 6' tables, (four) chairs
- Three full registration and one exhibit-only registration
- Company logo on sponsor page of MEMC website with hyperlink to company website and acknowledgement in the final program and signage

Gold Level..... \$20,000 USD

- Complimentary exhibition space; includes (two) 6' tables, (four) chairs
- Two full registration and two exhibit-only registration
- Company logo on sponsor page of MEMC website with hyperlink to company website and acknowledgement in the final program and signage

Silver Level..... \$10,000 USD

- Complimentary exhibition space; includes (one) 6' table, (two) chairs
- One full registration and two exhibit-only registrations
- Company logo on sponsor page of MEMC website with hyperlink to company website and acknowledgement in the final program and signage

Bronze Level \$5,000 USD

- Complimentary exhibition space; includes (one) 6' table, (two) chairs
- One full registration and one exhibit-only registration
- Company logo on sponsor page of MEMC website with hyperlink to company website and acknowledgement in the final program and signage

CORPORATE SPONSORSHIP OPPORTUNITIES

Promotional Opportunities

Sponsored Symposia (non-CME bearing)..... \$15,000 USD

Includes:

- Basic meeting room set-up:
 - Approximately 200 seats
 - Front staging with a podium and head table
- Standard audio-visual services including:
 - Sound system, screen and projector appropriate to the room size
 - Head table with (1) table top microphone
 - Podium including microphone
 - Floor microphone(s), appropriate to the room size

Sponsor is responsible for all food and beverage expenses for the session. Sponsor is responsible for ordering directly with the venue.

Any additional expenses, audio-visual, room rental and speaker's expenses, are the responsibility of the sponsor. Any changes to the room layout or audio-visual must be approved in advance and are subject to availability and time constraints. Companies sponsoring symposia are responsible for the speakers and content of the presentation. No CME credits will be given for these sessions.

MEMC Congress Bags (exclusive) \$10,000 USD

Sponsor the official MEMC Congress registration bag which each delegate receives onsite to store and carry publications throughout the duration of the MEMC. The MEMC Secretariat will administer the design, production and delivery of the bags onsite.

- Sponsor's logo printed on the bag, together with the MEMC host's logos
- Company logo on sponsor page of MEMC website with hyperlink to company website
- Opportunity to insert one complimentary leaflet (subject to approval) in the MEMC registration bag (design, printing and shipping costs of insert is the responsibility of the sponsor)

MEMC Congress Bags and Pens (exclusive) \$12,000 USD

Sponsor the official MEMC Congress registration bag and pens which each delegate receives onsite to store and carry publications throughout the duration of the MEMC. The MEMC Secretariat will administer the design, production and delivery of the bags onsite.

- Sponsor's logo printed on the bag, together with the MEMC Host's logos
- Company name printed on pen
- Company logo on sponsor page of MEMC website with hyperlink to company website
- Opportunity to insert one complimentary leaflet (subject to approval) in the MEMC Registration Bag (design, printing and shipping costs of insert is the responsibility of the sponsor)

MEMC Pads and Pens (exclusive)..... \$6,500 USD

Include your logo on the notepad and pen inserted into each delegate's MEMC Congress registration bag. The MEMC Secretariat must approve the design. Sponsor is responsible for the production and shipping of the pens and pads to the venue.

- Company name and logo printed on pen and writing pads
- Company logo on sponsor page of MEMC Congress website with hyperlink to company website and acknowledgement in the final program

Coffee Break (exclusive, per break) \$3,000 USD

Be the exclusive sponsor of a daily morning or afternoon break.

- Company name and logo on signage at each serving station
- Opportunity to provide branded napkins. (Sponsor is responsible for the production and shipping of the napkins to the venue)
- Company logo on sponsor page of MEMC website with hyperlink to company website and acknowledgement in the final program

Mobile App (exclusive)..... \$5,000 USD

Mobile App Banner Ad \$500 USD, per ad

This app for Android and Apple iOS devices makes information on the 2019 MEMC Congress and the city of Dubrovnik available at your fingertips.

- The sponsor's name and logo will appear on the splash-page (the first image that shows on the screen when the app is engaged), the email announcing the app and in the tweet announcing the app
- The sponsor also have the opportunity to provide banner advertisements to be included in the app. Additional banner ads will be offered to other supporters
- Company logo on sponsor page of MEMC website with hyperlink to company website and acknowledgement in the final program

CORPORATE SPONSORSHIP OPPORTUNITIES

Charging Station (exclusive, per station) \$3,000 USD
Enable delegates to stay connected throughout the day by providing charging stations at the Congress. Multiple sponsors will be considered.

- The sponsor logo, to be approved by AAEM, included on the charging station
- Company logo on sponsor page of MEMC website with hyperlink to company website and acknowledgement in the final program

Pocket Program \$3,000 USD
Offered onsite to all MEMC Congress delegates, the pocket guide includes an abbreviated program, and other important Congress information.

- The sponsor's advertisement (subject to approval) will be printed on the back cover of the pocket guide
- Company logo on sponsor page of MEMC website with hyperlink to company website and acknowledgement in the final program

City Map \$5,000 USD
This handy self-folding map, which fits into a pocket or purse, will help attendees find their way around Dubrovnik.

- Your company logo will be printed on the cover of each city map
- Company logo on sponsor page of MEMC website with hyperlink to company website and acknowledgement in the final program

Trade Exhibitor \$2,500 USD
Opportunity to showcase company products and distribute promotional materials.

- Exhibit space; includes one 6' table, two chairs
- One Full Delegate Registration
- One exhibit-only registration (Additional exhibit-only registrations are \$100 USD each)
- Company logo on sponsor page of MEMC website with hyperlink to company website and acknowledgement in the final program

Insert in MEMC Congress Registration Bag \$1,000 USD
Industry partners and exhibitors may invite MEMC delegates to their exhibit booth or symposium by putting an insert into the bags that each delegate receives onsite. Inserts may be up to four A4 sheets (21.0 x 29.7cm) and must be approved by MEMC Secretariat prior to printing. Sponsor is responsible for the design, printing and shipping of the insert to the venue.

Special Requests and Tailor-Made Sponsorship Packages

Sponsorship opportunities listed above are just a first selection. Should you have additional ideas, please contact the Organizing Secretariat (sponsorship & exhibition management) to discuss your specific marketing needs and create ad hoc individual packages.

Submission for Pharma Companies

Important information for Pharmaceutical Companies only and/or any marketing authorization holder responsible for the commercialization of a drug which is related to the MEMC19 Congress (Dubrovnik, Croatia, 22-25 September, 2019).

It is the sponsor's responsibility to comply with the local/national authority's regulations, EFPIA (European Federation of Pharmaceutical Manufacturers & Associations – www.efpia.org) and EUCOMED codes of practice on the promotion of their products.

Sponsorship payments are to be made in US Dollars by direct wire transfer, credit card or check payable in US Dollars to the American Academy of Emergency Medicine. Details for the payment will be provided with the invoice.

SPONSORSHIP & EXHIBIT APPLICATION AND CONTRACT

Contact Information

List company name, address, telephone, fax and email as you wish them to appear in the exhibit directory. If exhibit materials should be sent to a separate address, please indicate that in a separate cover letter.



Company Name: _____

Company Contact: _____

Title: _____

Address: _____

City: _____ State: _____ ZIP: _____

Telephone: _____ Fax: _____ Email: _____

Institutional Sponsorships

<input type="checkbox"/> Platinum - Hosting Institution	\$20,000+
<input type="checkbox"/> Gold - Supporting Institution	\$10,000 - \$19,999
<input type="checkbox"/> Silver - Supporting Institution	\$5,000 - \$9,999
<input type="checkbox"/> Bronze - Supporting Institution	\$2,000 - \$4,999

Total payment must accompany this application. Make checks payable to AAEM or complete credit card information below. If payment is not received, AAEM will not hold booth space.

Amount to be charged: _____

Method of Payment (check one):

VISA MasterCard Discover Amex

Card Number: _____

Expiration Date: _____

Cardholder Name: _____

Signature: _____

Return completed application with payment to:

MEMC Organizing Secretariat
555 East Wells Street, Suite 1100, Milwaukee, WI 53202
Tel: +01 (414) 276-7390
memc@aaem.org

Cancellations

Exhibitor booth cancellations should be made in writing and sent by **5 August 2019**. Penalties will apply (see p. 5). No refunds are given for cancellations made after **22 August 2019**.

Liability

The exhibitor is responsible for compliance with applicable tax.

Sponsorship Opportunities *(all amounts in USD)*

<input type="checkbox"/> non-CME Lunch Symposia	\$15,000 + costs
<input type="checkbox"/> Congress Bags	\$10,000 (exclusive)
<input type="checkbox"/> Congress Bags and Pens	\$12,000 (exclusive)
<input type="checkbox"/> Notepads and Pens	\$6,500
Food & Beverage	
<input type="checkbox"/> Coffee Break	\$3,000 (per break)
Promotion	
<input type="checkbox"/> Charging Station	\$3,000
<input type="checkbox"/> MEMC Mobile App	\$5,000 (exclusive) \$500 (per ad)
<input type="checkbox"/> Pocket Program	\$3,000
<input type="checkbox"/> City Map	\$5,000
<input type="checkbox"/> Bag Insert	\$1,000
<input type="checkbox"/> Other, Please specify:	_____

Responsibility Clause

Exhibitor assumes responsibility and agrees to indemnify and defend the American Academy of Emergency Medicine and Sun Gardens Hotel Dubrovnik, Dubrovnik, Croatia, and the Hotel's Owner, and their respective owners, managers, subsidiaries, affiliates, employees and agents against any claims or expenses arising out of the use of the exhibition premises, arising out of the negligence, gross negligence or intentional misconduct of Exhibitors.

The Exhibitor understands that neither MEMC nor the Hotel Parties maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

Signature: _____ Date: _____

AMERICAN ACADEMY OF EMERGENCY MEDICINE WRITTEN AGREEMENT FOR SPONSORSHIP OF NON-CME SESSION

The American Academy of Emergency Medicine is committed to presenting CME activities that promote improvements or quality in health care and are independent of the control of commercial interests. As part of this commitment, American Academy of Emergency Medicine has outlined in this written agreement the terms, conditions, and purposes of commercial support for its CME activities. Commercial Support is defined as financial, or in-kind, contributions given by a commercial interest, which is used to pay all or part of the costs of a CME activity.



Title of CME Activity: Xth Mediterranean Emergency Medicine Congress			
Activity Location: Dubrovnik, Croatia		Activity Date: 22-25 September 2019	
Name of Commercial Interest:			
Amount of Educational Grant (direct or in-kind)		\$	
Grant will be used for the following:			
Speaker Honoraria:	Speaker Expenses (itemize):	Meeting Expenses (itemize):	Other (list):

Terms, Conditions, and Purposes

Independence

1. This activity is for scientific and educational purposes only and will not promote any specific proprietary business interest of the Commercial Interest.
2. The Accredited Provider is responsible for all decisions regarding the identification of educational needs, determination of educational objectives, selection and presentation of content, selection of all persons and organizations that will be in a position to control the content of the CME, selection of education methods, and the evaluation of the activity.

Appropriate Use of Commercial Support

3. The Accredited Provider will make all decisions regarding the disposition and disbursement of the funds from the Commercial Interest.
4. The Commercial Interest will not require the Accredited Provider to accept advice or services concerning teachers, authors, or participants or other education matters, including content, as conditions of receiving this grant.
5. All commercial support associated with this activity will be given with the full knowledge and approval of the Accredited Provider. No other payments shall be given to the director of the activity, planning committee members, teachers or authors, joint sponsor, or any others involved with the supported activity.
6. The Accredited Provider will upon request, furnish the Commercial Interest documentation detailing the receipt and expenditure of the commercial support.

Commercial Promotion

7. Product-promotion material or product-specific advertisement of any type is prohibited in or during the CME activity. The juxtaposition of editorial and advertising material on the same products or subjects is not allowed. Live or enduring promotional activities must be kept separate from the CME activity. Promotional materials cannot be displayed or distributed in the education space immediately before, during or after a CME activity. Commercial Interests may not engage in sales or promotional activities while in the space or place of the CME activity.
8. The Commercial Interest may not be the agent providing the CME activity to the learners.

Disclosure

9. The Accredited Provider will ensure that the source of support from the Commercial Interest, either direct or "in-kind," is disclosed to the participants, in program brochures, syllabi, and other program materials, and at the time of the activity. This disclosure will not include the use of a trade name or a product-group message. The acknowledgment of commercial support may state the name, mission, and clinical involvement of the company or institution and will not include corporate logos and slogans.

The Commercial Supporter and the American Academy of Emergency Medicine agree to abide by all requirements of the Accreditation Council for Continuing Medical Education (ACCME) **Standards for Commercial Support of Continuing Medical Education** (appended).

Name of Accredited Provider: American Academy of Emergency Medicine	
Tax ID Number: 26-3697887	
Contact Person: Kay Whalen, MBA CAE	Email Address: kwhalen@aaem.org
Phone Number: 414-276-6445	Fax Number: 414-276-3349
Educational Partner (if applicable)	
Contact Person:	Email Address:
Phone Number:	Fax Number:
Tax ID Number:	
Name of Commercial Interest	
Address	
City, State, Zip:	
Contact Person:	Email Address:
Phone Number:	Fax Number:

Agreed by Authorized Representatives

Commercial Interest
Signature and Date: <i>Kay Whalen</i> 16 January 2019
Print Name: Kay Whalen, MBA CAE
Title: Executive Director, AAEM
Accredited Provider
Signature and Date:
Print Name:
Title:
Educational Partner (If applicable)
Signature and Date:
Print Name:
Title:
<i>A "commercial interest" is defined as any entity producing, marketing, reselling, or distributing health care goods or services. The ACCME does not consider providers of clinical service directly to patients to be commercial interests.</i>